

MEDIA ADVISORY

Contact:

Aixa Pascual (Latin American Association) apascual@thelaa.org (404) 638-1823

Phyllis Weiss (PS Energy Group, Inc.) weiss@weiss-communications.com (404) 873-6095

Hispanic-owned Company Gives Back to Latino Community

ATLANTA (May 29, 2013) – Latino students will get the technology and support they need to continue their education thanks to a \$45,000 pledge to Atlanta’s [Latin American Association](#) (LAA) by [PS Energy Group, Inc.](#), a local Hispanic-owned company.

PS Energy Group’s pledge will support Internet access over the next three years for LAA’s Digital Literacy Program, which provides students with a netbook computer and free Internet access. In addition, a three-year grant will support LAA’s Latino Youth Leadership Conference, an annual event designed to inspire and prepare Latino middle and high school students for college.

“Being my own boss was my dream, and I believe supporting the Latin American Association can help others achieve their dreams,” said Livia Whisenhunt, CEO and founder of PS Energy Group, one of the nation’s top diversity-owned businesses.

“PS Energy Group’s generosity is paving the way for these bright young people to have a promising future,” said Jeffrey Tapia, executive director of the Latin American Association.



The [Latin American Association](#) helps Latino families achieve their aspirations for academic, social and economic advancement. We accomplish this through direct programs and integrated community partnerships that focus on youth academic achievement, education and prevention, and services to families with urgent needs. The LAA offers employment, immigration and translation services, as well as programs for youth, computer classes, parenting classes, and English and Spanish language classes. Visit www.thelaa.org for more information.



ps energy group inc

Founded in 1985, [PS Energy Group, Inc.](#) (www.psenergy.com) is a privately-owned, Atlanta-based company that is one of the nation’s top diversity-owned businesses. PS Energy Group provides transportation fuels, emergency fueling and fleet management services, including etrac®, a telematics solution that helps improve productivity, profitability and the quality of the environment through better asset monitoring and vehicle tracking.



Livia Whisenhunt (pictured above)
CEO and Founder
PS Energy Group, Inc.
www.psenergy.com



Jeffrey Tapia (pictured above)
Executive Director
Latin American Association
www.thelaa.org